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MAJOR METROPOLITAN HEALTHCARE PROVIDER COMPLETES NON-DISRUPTIVE DATA MIGRATION USING SEVEN10

Healthcare Provider Eliminates Disruption and Downtime while Saving Big with Seven10's StorFirst Data Migration Software

BOSTON, MA – August 26, 2013 – Seven10 Storage Software announces that the company's paradigm changing storage synch and data management software successfully completed a massive data migration for a major metropolitan healthcare provider, the United State's largest not-for-profit, non sectarian hospital based in New York City.

With increasing data archiving demands driven by the customer's Picture Archive Communications System (PACS) application, IT administrators were faced with scale limitations and storage obsolescence concerns with their existing proprietary storage subsystem. The customer needed an affordable solution that could help them gracefully transition from their old storage, to a new storage platform that gave them more flexibility, improved performance, and a greater magnitude of scale.

As a trusted EMC Select partner, Seven10 was introduced to the customer for its software-driven reliability to safely migrate massive amounts of data without disrupting the customer's existing workflow. Additionally, given the sensitive nature of the data, Seven10's StorFirst EAS technology was chosen for its ability to seamlessly migrate content behind the scenes to new storage without the fear of data loss. EMC's confidence in Seven10 to perform the migration under budget and within a strict timeframe made an often difficult decision very easy.

The customer stated that they had been reviewing quotes for migration projects that had huge price tags with even longer estimated completion times, that it was hard to believe what Seven10 was promising initially. After the migration was complete, the customer expressed that Seven10's StorFirst EAS performed exceptionally well and the entire migration process was flawless. They felt that the Seven10 team did amazing work.

"Our experience and success with healthcare clients around the globe can be attributed directly to our technology and our team here at Seven10" said Bobby Moulton, President and CEO of Seven10. "As one of the world's most prestigious healthcare facilities, we knew that any disruption, risk of data loss, or time consuming efforts would not be tolerated by the folks in charge of this project. We understand that patient care cannot be compromised which is why we developed an entirely new way to migrate data that eliminates all of the pre-conceived notions associated with traditional professional service driven data migrations. We were very happy to have provided this service here, and the positive result is what all of our customers should expect."

About Seven10 Storage Software

Seven10 develops a massively scalable and secure hybrid cloud file system that helps organizations design and implement cost effective, long term information retention strategies. The StorFirst EAS scale-out file system automates data movement while offering enhanced data protection and disaster recovery across heterogeneous archive storage systems. As corporate archive requirements expand, Seven10's software-based scalability and manageability enables companies to add the storage of their choice so they can best address their compliance, discovery and other business needs. With proven success in healthcare, financial and other compliance-driven markets where information retention demands are unparalleled, Seven10 is fast becoming one of the most trusted names in cloud archiving and secure information management. For more information, visit: www.seven10storage.com.